

## INVOICE



**WDIV**  
**550 W. Lafayette Blvd.**  
**Detroit, MI 48226**  
**52-0854807 FEIN**  
**Main: (313)222-0444**  
**Billing: (313)222-0459**

<http://www.clickondetroit.com/index>

Billing Address:

**SRCP Media, Inc**  
**Attention: Accounts Payable**  
**201 N Union St**  
**Suite 200**  
**Alexandria, VA 22314**

Send Payment To:

**WDIV**  
**75 Remittance Drive Ste 3110**  
**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255728-1	08/26/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Durant, C/R/Sen/MI	DURANT FOR SENATE	189

Flight Dates	Order #	Alt Order #
08/03/12 - 08/07/12	255728	06261299

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	17	61

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/03/12	08/06/12	OLYM Daytime M-F	10a-4p	M- - - F- -	:30	12	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/03/12      08/09/12      M- - - F- -                      12                      \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WDIV	F	08/03/12	10:38 AM	OLYM Daytime M-F	10a-4p	:30	CD12TV06	\$900.00    NM
5	WDIV	F	08/03/12	11:32 AM	OLYM Daytime M-F	10a-4p	:30	CD12TV04	\$900.00    NM
12	WDIV	F	08/03/12	12:46 PM	OLYM Daytime M-F	10a-4p	:30	CD12TV06	\$900.00    NM
4	WDIV	F	08/03/12	1:21 PM	OLYM Daytime M-F	10a-4p	:30	CD12TV04	\$900.00    NM
3	WDIV	F	08/03/12	2:13 PM	OLYM Daytime M-F	10a-4p	:30	CD12TV06	\$900.00    NM
1	WDIV	F	08/03/12	3:24 PM	OLYM Daytime M-F	10a-4p	:30	CD12TV04	\$900.00    NM
6	WDIV	M	08/06/12	10:16 AM	OLYM Daytime M-F	10a-4p	:30	CD12TV06	\$900.00    NM
8	WDIV	M	08/06/12	11:48 AM	OLYM Daytime M-F	10a-4p	:30	CD12TV04	\$900.00    NM
7	WDIV	M	08/06/12	12:32 PM	OLYM Daytime M-F	10a-4p	:30	CD12TV06	\$900.00    NM
10	WDIV	M	08/06/12	1:35 PM	OLYM Daytime M-F	10a-4p	:30	CD12TV04	\$900.00    NM
9	WDIV	M	08/06/12	2:19 PM	OLYM Daytime M-F	10a-4p	:30	CD12TV06	\$900.00    NM
11	WDIV	M	08/06/12	3:23 PM	OLYM Daytime M-F	10a-4p	:30	CD12TV04	\$900.00    NM

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**Chicago, IL 60675-3110**

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Advertiser	Product	Estimate Number	
POL/Durant, C/R/Sen/MI	DURANT FOR SENATE	189	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/03/12	08/06/12	11-1135P Late News	11P-1135P	M--F--	:30	4	\$1,300.00	NM
<div>Weeks:    <u>Start Date</u>    <u>End Date</u>    <u>MTWTFSS</u>    <u>Spots/Week</u>    <u>Rate</u>           08/03/12    08/09/12    M---F--            4        \$1,300.00</div>									
<div>Spots: # Ch    Day    Air Date    Air Time    Description    </div>									

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Advertiser	Product	Estimate Number	
POL/Durant, C/R/Sen/MI	DURANT FOR SENATE	189	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	08/03/12	08/07/12	Today Show	7-9a	MT--F--	:30	6	\$800.00	NM	
Weeks:	<u>Start Date</u> 08/03/12	<u>End Date</u> 08/09/12	<u>MTWTFSS</u> MT--F--	<u>Spots/Week</u> 6	<u>Rate</u> \$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	F	08/03/12	7:29 AM	Today Show	7-9a	:30	CD12TV04	\$800.00	NM
2	WDIV	F	08/03/12	8:48 AM	Today Show	7-9a	:30	CD12TV06	\$800.00	NM
4	WDIV	M	08/06/12		Today Show	7-9a	:00		<del>\$800.00</del>	NM
			See MG 6.9,6.10							
8	WDIV	M	08/06/12		Today Show	7-9a	:00		<del>\$800.00</del>	NM
			See MG 6.9,6.10							
9	WDIV	M	08/06/12	7:24 AM	Today Show	7-9a	:30	CD12TV04	\$800.00	NM
			MG for 6.4,6.8							
10	WDIV	M	08/06/12	8:59 AM	Today Show	7-9a	:30	CD12TV06	\$800.00	NM
			MG for 6.4,6.8							
6	WDIV	Tu	08/07/12	7:59 AM	Today Show	7-9a	:30	CD12TV06	\$800.00	NM
5	WDIV	Tu	08/07/12	8:50 AM	Today Show	7-9a	:30	CD12TV04	\$800.00	NM
7	08/03/12	08/06/12	OLYM Ozone M-Sa	730-8p	M--F--	:30	2	\$2,000.00	NM	
Weeks:	<u>Start Date</u> 08/03/12	<u>End Date</u> 08/09/12	<u>MTWTFSS</u> M--F--	<u>Spots/Week</u> 2	<u>Rate</u> \$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WDIV	F	08/03/12	7:58 PM	OLYM Ozone M-Sa	730-8p	:30	CD12TV04	\$2,000.00	NM
1	WDIV	M	08/06/12	7:49 PM	OLYM Ozone M-Sa	730-8p	:30	CD12TV04	\$2,000.00	NM
8	08/03/12	08/06/12	11-1135P Late News	11P-1135P	M--F--	:30	2	\$2,800.00	NM	
Weeks:	<u>Start Date</u> 08/03/12	<u>End Date</u> 08/09/12	<u>MTWTFSS</u> M--F--	<u>Spots/Week</u> 2	<u>Rate</u> \$2,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WDIV	F	08/03/12	12:27 AM	11-1135P Late News	11P-1135P	:30	CD12TV04	\$2,800.00	NM
1	WDIV	M	08/06/12	12:14 AM	11-1135P Late News	11P-1135P	:30	CD12TV04	\$2,800.00	NM
9	08/03/12	08/06/12	OLYM Prime 7/28-8/11 M 8p-12x		M--FSS	:30	4	\$8,000.00	NM	
Weeks:	<u>Start Date</u> 08/03/12	<u>End Date</u> 08/09/12	<u>MTWTFSS</u> M--FSS	<u>Spots/Week</u> 4	<u>Rate</u> \$8,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WDIV	F	08/03/12	8:14 PM	OLYM Prime 7/28-8/11 M-SU	8p-12x	:30	CD12TV06	\$8,000.00	NM
1	WDIV	Sa	08/04/12	11:16 PM	OLYM Prime 7/28-8/11 M-SU	8p-12x	:30	CD12TV04	\$8,000.00	NM
4	WDIV	Su	08/05/12	9:27 PM	OLYM Prime 7/28-8/11 M-SU	8p-12x	:30	CD12TV04	\$8,000.00	NM
2	WDIV	M	08/06/12	11:46 PM	OLYM Prime 7/28-8/11 M-SU	8p-12x	:30	CD12TV06	\$8,000.00	NM

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Advertiser	Product	Estimate Number	
POL/Durant, C/R/Sen/MI	DURANT FOR SENATE	189	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/04/12	08/05/12	OLYM Wknd AfternoonSa	12n-6p	-----SS	:30	8	\$1,500.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> -----SS	<u>Spots/Week</u> 8	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDIV	Sa	08/04/12	12:01 PM	OLYM Wknd AfternoonSa/Su	12n-6p	:30	CD12TV04	\$1,500.00 NM
1	WDIV	Sa	08/04/12	1:40 PM	OLYM Wknd AfternoonSa/Su	12n-6p	:30	CD12TV06	\$1,500.00 NM
3	WDIV	Sa	08/04/12	2:55 PM	OLYM Wknd AfternoonSa/Su	12n-6p	:30	CD12TV04	\$1,500.00 NM
7	WDIV	Sa	08/04/12	5:48 PM	OLYM Wknd AfternoonSa/Su	12n-6p	:30	CD12TV06	\$1,500.00 NM
6	WDIV	Su	08/05/12	12:13 PM	OLYM Wknd AfternoonSa/Su	12n-6p	:30	CD12TV04	\$1,500.00 NM
5	WDIV	Su	08/05/12	1:42 PM	OLYM Wknd AfternoonSa/Su	12n-6p	:30	CD12TV06	\$1,500.00 NM
8	WDIV	Su	08/05/12	4:34 PM	OLYM Wknd AfternoonSa/Su	12n-6p	:30	CD12TV04	\$1,500.00 NM
4	WDIV	Su	08/05/12	5:30 PM	OLYM Wknd AfternoonSa/Su	12n-6p	:30	CD12TV06	\$1,500.00 NM
11	08/03/12	08/06/12	Sat 11-1130P Late News	11-1130P	-----S-	:30	1	\$2,800.00	NM
Weeks:	<u>Start Date</u> 08/03/12	<u>End Date</u> 08/09/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Sa	08/04/12		Sat 11-1130P Late News	11-1130P	:00		<del>\$2,800.00</del> NM
			See MG 11.2						
2	WDIV	Sa	08/04/12	12:23 AM	Late News	LATE NEWS AFTE	:30	CD12TV06	\$2,800.00 NM
			MG for 11.1 08/04						
12	08/03/12	08/06/12	Sun 11-1135P Late News	11-1135P	-----S	:30	1	\$2,800.00	NM
Weeks:	<u>Start Date</u> 08/03/12	<u>End Date</u> 08/09/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Su	08/05/12		Sun 11-1135P Late News	11-1135P	:00		<del>\$2,800.00</del> NM
			See MG 12.2						
2	WDIV	Su	08/05/12	12:25 AM	Late News	LATE NEWS AFTE	:30	CD12TV06	\$2,800.00 NM
			MG for 12.1 08/05						
13	08/03/12	08/07/12	Today Show 9-10A	9A-10A	MT--F--	:30	3	\$800.00	NM
Weeks:	<u>Start Date</u> 08/03/12	<u>End Date</u> 08/09/12	<u>MTWTFSS</u> MT--F--	<u>Spots/Week</u> 3	<u>Rate</u> \$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WDIV	F	08/03/12	9:56 AM	Today Show 9-10A	9A-10A	:30	CD12TV04	\$800.00 NM
2	WDIV	M	08/06/12	9:50 AM	Today Show 9-10A	9A-10A	:30	CD12TV04	\$800.00 NM
1	WDIV	Tu	08/07/12	9:56 AM	Today Show 9-10A	9A-10A	:30	CD12TV06	\$800.00 NM

Total Spots **59** Gross Total **\$92,300.00**

## Payment Terms 30 Days

Agency Commission **\$13,845.00**

Net Amount Due **\$78,455.00**

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